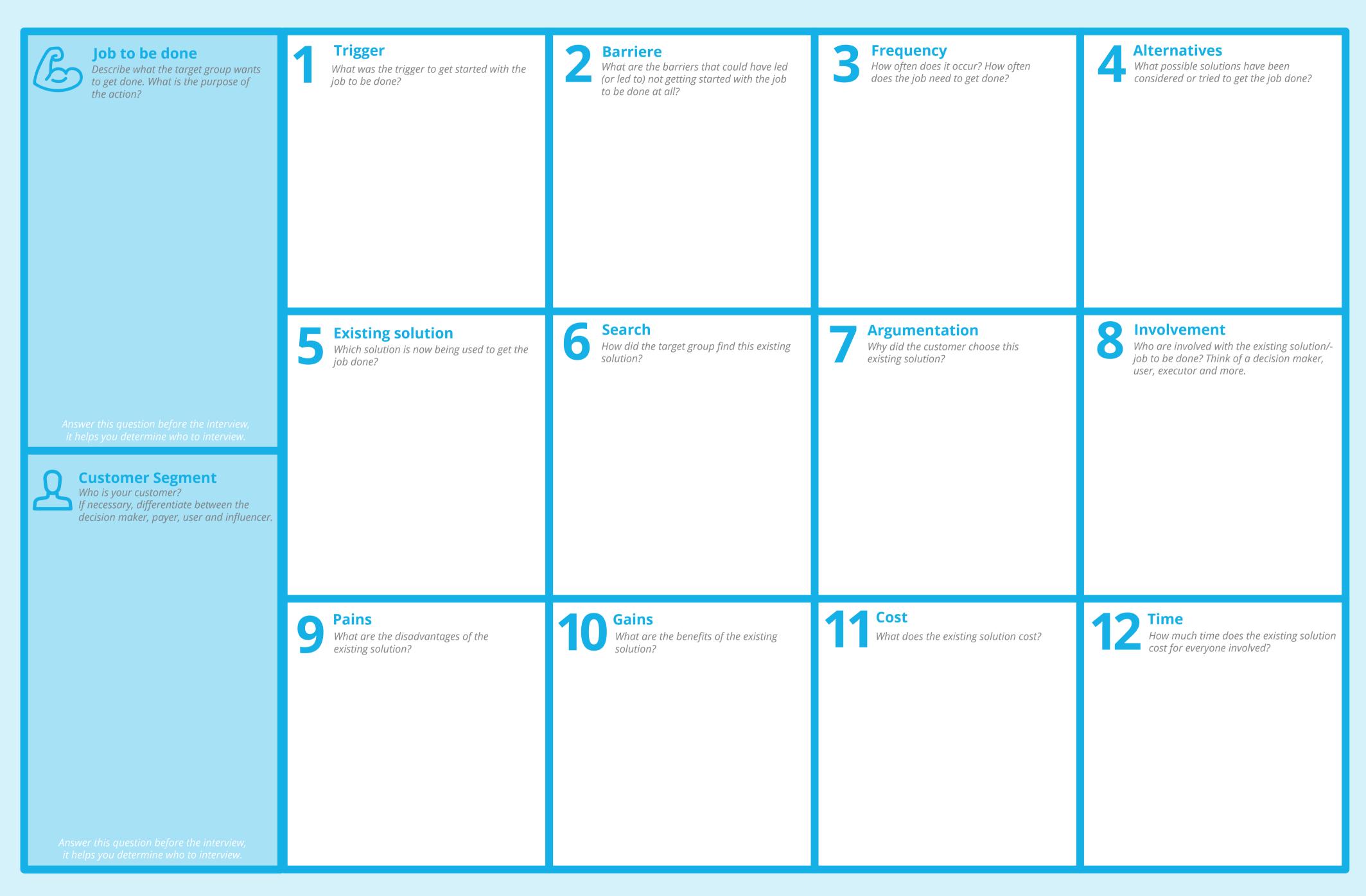
Problem Interview Canvas



How to use: Use this canvas when interviewing your customer segment. Learn more about their lives, problems and challenges. You validate your assumptions.



